WELCOME TO KENTUCKY, THE BIRTHPLACE OF BOURBON!

In Kentucky, Bourbon is a signature industry in which legendary distillers pass their traditions from generation to generation. Today, they invite you to share their stories and taste their craft along the famous Kentucky Bourbon Trail® and Kentucky Bourbon Trail Craft Tour® experiences.

Begin your Journey in Louisville at The Frazier Museum’s Kentucky Bourbon Trail® Welcome Center and learn the best ways to explore Louisville’s unique distilleries and the downtown hotels, bars, and restaurants on the Urban Bourbon Trail®.

Your comfort and safety is our priority. You’ll want to stay hydrated and enjoy in moderation. Whether you LouLift + Lyft or opt for a premier experience with partners like Mint Julep and Copper Still Tours, it is important that you plan a ride ahead of time and never walk or drive impaired.

Learn more about what we do to craft a better drinking culture at KYBourbonTrail.com/responsibility.

YOU MUST BE AT LEAST 21 YEARS OLD TO BUY OR CONSUME ALCOHOL.

LOU LIFT

The Transportation Authority of River City (TARC) offers FARE-FREE RIDES on its LouLift circulator, with stops conveniently located near all major Louisville distilleries. Schedules, routes, and additional LouLift details are located on the other side of this card.

CHEERS!
We recommend checking distillery webpages or calling in advance to confirm hours of operation and availability.

**EASTBOUND ROUTE**

Rabbit Hole
711 E. Jefferson St.

Copper & Kings
1121 E. Washington St.

**NEAREST LOULIFT STOP**

Market at Shelby

Wenzel at Market

**WESTBOUND ROUTE**

Angel's Envy
500 E. Main St.

Old Forester
119 W. Main St.

Evan Williams Bourbon Experience
528 W. Main St.

Michter’s Fort Nelson Distillery *(Opening late 2018)*
801 W. Main St.

KY Bourbon Trail Welcome Center at Frazier Museum
829 W. Main St.

Kentucky Peerless Distilling Co.
120 N. Tenth St.

**NEAREST LOULIFT STOP**

Main at Jackson

Main at First

Main at Fifth

Main at Ninth

Main at Ninth

Main at Tenth

**FOURTH STREET: ROUTE #1 (NORTH/SOUTH)**

**NORTHBOUND ROUTE**

Fifth at Muhammad Ali

**SOUTHBOUND ROUTE**

Third at Muhammad Ali

FOR ADDITIONAL DETAILS, PLEASE VISIT RIDETARC.ORG/LOULIFT

CHEERS!